

The Arts Alliance of Portage County has initiated a project to assess the economic impact of the arts and culture on the community, thus validating the worth of organizations and events like the PCCF. Believing that the result may bring in state/outside grants to this community, it has requested cooperation from PCCF and all cultural programs in their effort. Accordingly, we are asking that you answer the following questions. (Note that your answers will not affect participation in future PCCF's.)

Question	Answer
1. How far did you travel to get to the Festival site?	miles?
2. What is the zip code of your home town?	
3. If you stayed in a hotel/motel in Stevens Point, please give its name and the amount you paid .	
4. If you dined in a local restaurant or fast food, please tell us the amount you spent.	
5. If you made any purchases (gifts...) while at the PCCF please tell us the amount.	
6. Approximately how much was your total sales during the PCCF?	
7. Approximately how much was your profit from your sales?	
8. If you had recruited volunteers how many, and approximately how many hours in total volunteer time?	

We would like to invite other cultural groups not represented here to participate in the 2008 Festival. Your help in identifying the groups and providing the names and addresses of persons to contact would be greatly appreciated. Thank you.

Name:	Culture:
Organization:	Phone number:
Address:	
City/State/Zip code:	Email:

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Thank you for completing and returning the survey to:
cfang@uwsp.edu
 or
 Constance Fang, P. O. Box 739, Stevens Point, WI 54481